



# “Supply Chain Management 101”

**Thursday, August 29, 2013**  
**William Paterson University,**  
**1600 Valley Road, Wayne, NJ**  
**Auditorium**

**Time: 9:30 a.m.— 12:30 p.m.**

**Register at [www.wpunj.edu/cpe](http://www.wpunj.edu/cpe)**  
**Fee: \$30.00**

## Supply Chain Management 101

A consultant from Booz Allen introduced the buzzword, "Supply Chain Management" over 30 years ago. Today, supply chain management (SCM) has grown far beyond a "buzzword."

The concept is a new way of operating the organization focusing on the real wants of the customer, processes that deliver on that promise, a breakdown of embedded silos and functions, and development of cross-functional teams who create and manage an end-to-end network of people and organizations.

Come join us for a half-day session that delivers a clear definition of supply chain management, shows its impact on an organization, and provides the steps to get started in designing an end-to-end process.

This workshop is a great opportunity for those who are:

1. Looking to gain an understanding of supply chain management
2. Want to begin the process and want to know how to begin
3. Are in the process of implementing SCM and want to ensure they are moving in the right direction
4. Looking for SCM best practices to include in their initiatives
5. Are writing a business case to introduce SCM in their organizations

Get your questions answered and try out some SCM processes.

Register at [www.wpunj.edu/cpe](http://www.wpunj.edu/cpe)

Contact Rosa Williams-Hopkins for more information at 973.720.2354

Contact Johanna Fulgencio for more information at 973.720.3035

**Sponsored By:**



**CENTER FOR CONTINUING AND  
 PROFESSIONAL EDUCATION**  
 WILLIAM PATERSON UNIVERSITY

**COTSAKOS COLLEGE OF BUSINESS**  
 WILLIAM PATERSON UNIVERSITY